

The Strong Partner for Your Success



Nord Entrance | North

Powerful Attraction

Dortmund convinces in terms of location, purchasing power and dynamic change

- > The Ruhr Region with its more than 5 million inhabitants is one of the 5 largest conurbations in Europe.
- > Dortmund is situated in the centre of the Ruhr Region and therefore in the heart of Europe.
- > The German state of North Rhine Westphalia consists of 22 independent cities and 374 district municipalities.
- > Close to South Westphalia, Germany's industrial region with 80,000 companies, 140 of which are world market leaders.
- > With your decision for the Dortmund Exhibition Centre, you benefit from the huge economic potential of the entire region and position your event in a dynamic, strong-growing and positive environment.

Our Dortmund location

- > With almost 600,000 inhabitants, Dortmund is the largest city of the Ruhr Region.
- > Dortmund ranks number one in Germany when it comes to key figures like number of inhabitants (16 million), households (7.8 million) and purchasing power volume (EUR 353 billion) within a radius of 100 km*.
- > Dortmund benefits from economically strong small and medium-sized companies
- > Dortmund is deemed to be exemplary in terms of structural change: 1,900 companies, including numerous new establishments and start-ups, employ more than 40,000 people in trendsetting industries ("Germany's Silicon Valley").

* (Source: GfK regiograph 2016; data access: 14 April 2016)

60 million

visitors within a
3-hours-by-car radius





Direct Connection

All roads lead to Dortmund.

The excellent infrastructure in the Ruhr Region ensures easy access to the Dortmund Exhibition Centre – not only from North Rhine Westphalia but also from adjacent German states and neighbouring countries. That means short journeys for visitors with simultaneous cost and time savings.

The unique traffic infrastructure consisting of a dense network of motorways, national and international railway lines and airports allows visitors direct access to your event. In detail, that means:

- > Direct access to 6 motorways
- > 4 international airports within a radius of 90 km
- > 12-minute taxi ride to Dortmund International Airport
- > 5-minute taxi ride to numerous ICE, IC and EC railway lines
- > Our own railway and underground connections between Dortmund's main railway station and the Dortmund Exhibition Centre with a travel time of only 10 minutes

A business hub at the heart of things



Dortmund

- > Offers worldwide connections – by road, sea, air and rail
- > Has six motorways, Europe's largest canal port plus container terminal and the airport with its cargo terminal
- > Central links for all modes of transport
- > One of the major logistics locations in Germany
- > The ideal location for connecting to sales markets and a large pool of highly skilled individuals
- > 50 distribution centres, e.g. IKEA, REWE, Thyssen-Krupp Materials, plus 900 logistics companies and approx. 27,000 employees

Micro and nanotechnology

- > The first European software system house was established in Dortmund back in 1950s.
- > Today, the Technology Park has over 10,000 employees working für 340 businesses.
- > The park comprises around 200 hectares of developed land offering, among other things, superb opportunities for networking and rapid application of research output.
- > In Dortmund, there is a vacuum comparable to that of outer space, enabling high-tech devices to develop and produce new material compounds.
- > Dortmund is a hotspot for robots. Here, industrial robots are manufactured for use across the world.
- > In every new car there are at least 4 chips made in Dortmund. Every year, Elmos AG installs 300 million sensors for air conditioning, lighting and parking assistants.

**„Germany's
Silicon Valley“**





Expertise

- > Industry-specific courses of study are offered by the Technical University and by Dortmund University of Applied Sciences, thereby producing a stream of high-quality applicants in the locality
- > Research and development in logistics by the Fraunhofer Institutes of Material Flow & Logistics (IML) and of Software & Systems Engineering (ISST) and the Institute of Distribution & Commercial Logistics
- > By bringing together local companies and associations, etc., Dortmund occupies a leading position in the logistics planning, software and plant engineering segments and when it comes to networking commerce, logistics and information technologies



All there, all close-by.

Our concept of short distances

You and your visitors will quickly appreciate our flexible infrastructure, the compactness of our site, and the immediate vicinity of the city:

- > 9,300 parking spaces are situated in the immediate vicinity of the exhibition halls and direct surroundings
- > None of our exhibition halls are farther than 200 metres from the main North Entrance.
- > The 4-star 'Mercure Hotel Dortmund Messe & Congress' is situated directly on the exhibition site
- > Dortmund offers diverse and lively cultural, leisure and catering scenes for enjoying the evening after a successful event day

Hotel figures in Dortmund



more than
60 hotels
in Dortmund



3,900 rooms
in all price categories



7,000 beds
in different categories



About
EUR 80.00 per night
is the average price
for a room.

#visit**DORTMUND**
by DORTMUNDtourismus

For culture cultures



Approx.

30 museums

Public and private-sector



Approx.

27 galleries



3 concert halls



1 opera house



Approx.

15 theatres



1 casino



**The world nicest
Event hall**



Lifestyle and culture

Artistically, nothing's off-limits in Dortmund. From conceptual art and architecture to art consulting and international and contemporary art – it's all here.

Experience Dortmund's many facets:

- > Beer culture – Brewery Museum
- > Germany's largest stadium – German Football Museum
- > Technology park – DASA, the museum for tech fans
- > Cultural centre – the "Dortmunder U"

After the fair - Experience your very own Dortmund

Make the most of our central location, and let the stresses and strains of a long exhibition day subside in the most popular part of town.

A 5 minute walk takes you to the Kreuzstrasse/Saarlandstrasse district where you will find a large selection of cafés, pubs and restaurants nestled in lovely old buildings. Dortmund is all about down-to-earth, traditional pubs and restaurants, always with a rich variety of hearty fare on offer.

If, on the other hand, you want to put Dortmund's beer credentials to the test, simply head for what is the country's biggest beer garden. As soon as the sun comes out, all the innkeepers bring tables and chairs outside and turn the "Alter Markt" into the loveliest square in the city.

If you're looking for a dish that's really special, you can indulge yourself at the highest level in one of Dortmund's award-winning gourmet restaurants.



Leisure pursuits

Sports like



skating, jogging & cycling, handball, baseball and ice skating



Racecourse

One of the most highly frequented



Retail complexes

In Germany



Local recreation areas



Rest and Recreation

- > Phoenix See, with its promenade on the eastern shore and Kaiserberg hill with a view over the whole of Dortmund
- > Revierpark Wischlingen, with brine spa, sauna complex, climbing park, boat hire and ice rink
- > Lots of green spaces and places for exercise and sports – from jogging to mountain biking and a whole lot more
- > Bolmke nature conservation area beside the River Emscher, in the immediate vicinity of Dortmund Exhibition Centre
- > Westenhellweg, with the Thier-Galerie shopping centre, THE retail paradise in the eastern Ruhr
- > The racecourse with exciting horse racing and betting action all year round at Germany's largest racecourse

Dortmund

- > is the second-greenest city in Germany
- > has 13,300 hectares of vegetation, i.e. approx. 50% of the total urban area
- > has approx. 30 parks, the largest of which is Westfalenpark, extending over 70 hectares
- > maintains parks for every taste – from parks for all ages to sports parks and forest parks
- > promotes interactive climate protection projects as part of the “Climate begins at home” campaign
- > established the “Climate Protection Action Programme”
 - > aims to cut CO₂ emissions by 30% by lowering electricity consumption and making space heating more efficient
- > is at the cutting edge with the “Climate Air 2030 Action Programme”

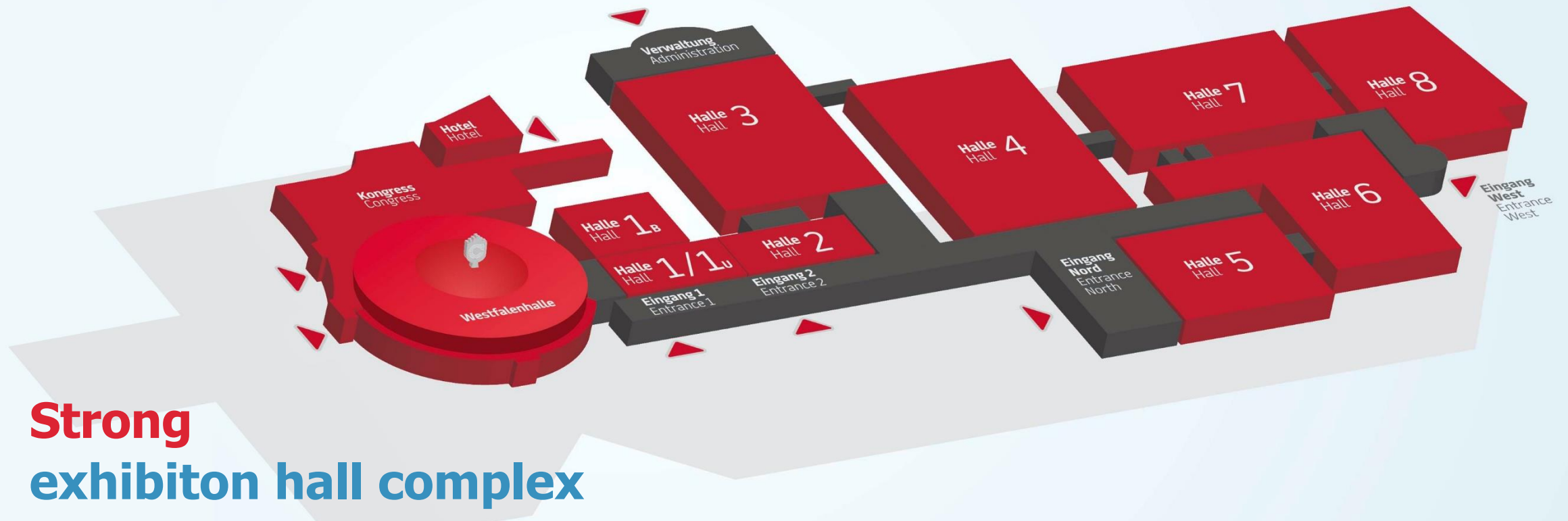
**Dortmund is
green**





Putting sustainability into practice

- > Solar panel system: On the roofs of the exhibition halls since 2005
- > Green electricity: 100% green electricity since 2021
- > Our commitment: Sustainability code of the event industry as a set of guiding principles
- > Treadom: Our own forest in Cameroon protects local resources and supports the food industry
- > Climate collection: Offsetting around 100 tonnes of CO₂ in emerging economies and promoting sustainable development
- > Exhibition Combi-Ticket: Travel to the fair in carbon-neutral style with German Rail
- > Avoiding plastics: We use products made from renewable raw materials in all areas of our business
- > Regional: We're working conscientiously with chosen partners in the region



Strong exhibition hall complex

Our halls offer variety and a perfect venue for your event.

The 9 exhibition halls on our 300 m x 750 m compact site offer up to 60,000 square metres of space for your individual event format. Our strength lies in tailored concepts that offer you optimum conditions for your event due to our flexible hall structure and our adjacent Convention Centre:

Dortmund Exhibition Centre:

- > Hall formats ranging from 1,000 m² to 10,000 m²
- > Compactness guarantees a very attractive and high-quality profile even in the case of partial occupancy
- > New, modern North Entrance to the Exhibition Centre
- > Large storage areas
- > Flexible outdoor area
- > Agile structures
- > Smooth processes
- > Open-minded, competent staff

Dortmund Convention Centre:

- > More than 30 additional rooms for 10 – 800 persons are available in both the fully modernised Convention Centre and the North Entrance portal.

Mercure Hotel Messe und Kongress:

- > The up-market 4 star hotel is directly connected to the Congress Centre. The 139 air-conditioned rooms offer modern creature comforts for your well-being.

Westfalenhalle Event Arena:

- > If you want something bigger: Our legendary 'Westfalenhalle' event arena boasts more than 6,000 m² and a capacity of up to 15,000 visitors and offers extraordinary usage opportunities for your event.

Services from a Single Source

We offer the perfect all-round service for all aspects of your event.













Besides personal support, we offer you numerous additional services that you can book as options to suit your individual requirements.

Advertising on our numerous media channels is already included:

- > Publication of your trade fair on our website
- > Advertising in Social Media (Facebook, LinkedIn, Online Newsletter)
- > Press release mailshots using our PR distribution list
- > Incorporation in our biannual programme info brochure (circulation: 30,000 copies, distributed through subscriptions, in the local catering scene, and at events and trade fairs)



The following services are also available to you:

-  **Staffing services**
-  **Stand construction services and stand equipment**
-  **Conference rooms**
-  **In-house Catering**
-  **Technical services**
-  **Event logistics**
-  **Online Service Centre**
-  **Marketing and Advertising**
-  **Ticketing**
-  **Participant survey**
-  **WLAN**
-  **Accessibility for disabled**

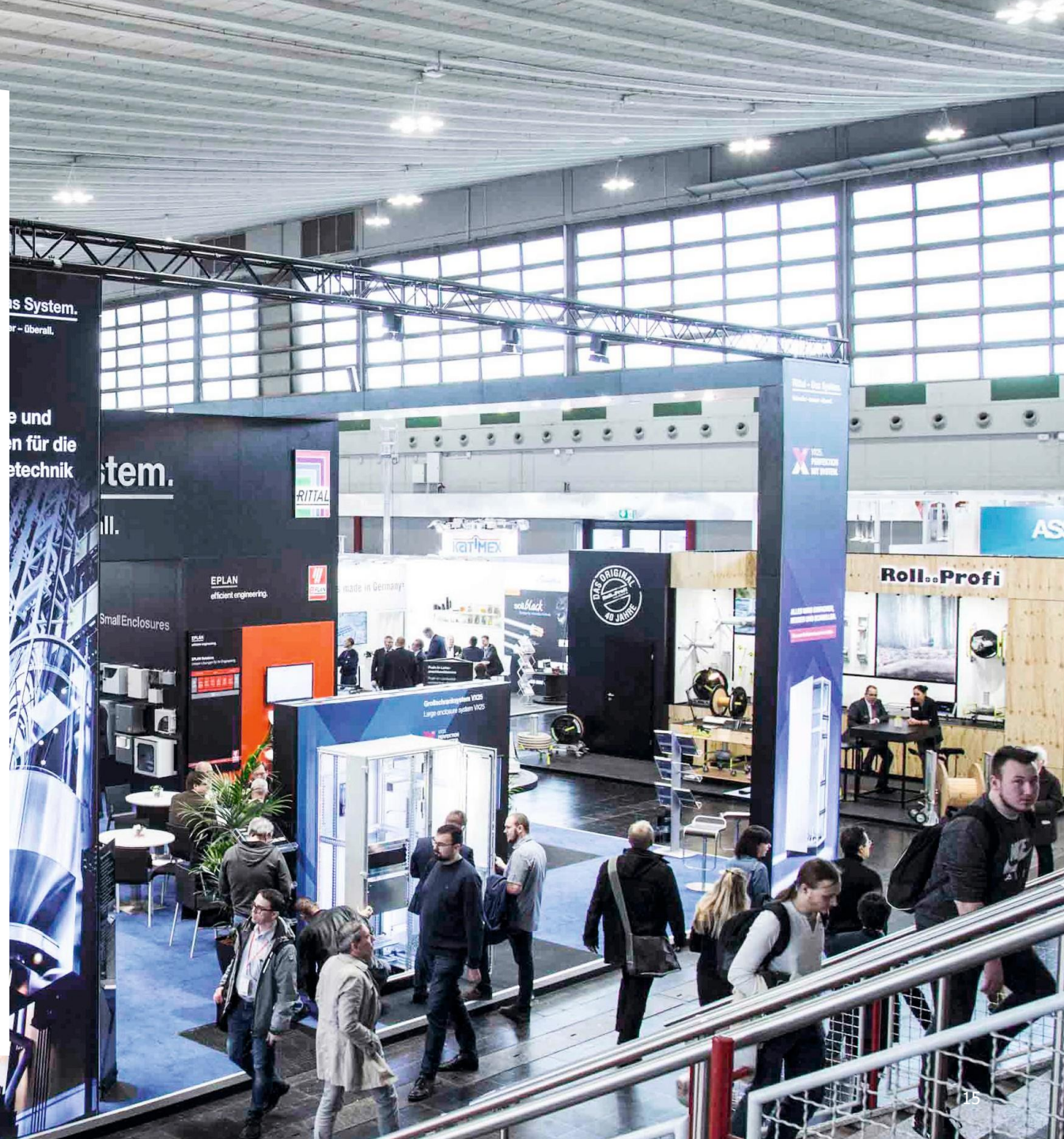
Quality & Quantity— Our experience pays off for you

Benefit from our experience and an excellent price-performance ratio.

Our group of companies organises more than 1,000 successful events every year and attracts more than 1.7 million visitors in the exhibition, convention, conference, music, sport and entertainment segments. More than 9,000 exhibitors at about 60 trade fairs placed trust in us. The Dortmund Exhibition Centre is one of Germany's strongest exhibition location for guest organisers.

Organisers, exhibitors and visitors benefit from our many years of experience and the synergy effects of our group of companies. As a single-source provider, we can render all services upon request. In combination with flat hierarchies and efficient decision-making procedures, that results in an outstanding price-performance ratio.

We will focus on you and the success of your event: An individual in-house contact person will be available to assist you in event organisation and implementation, give you advice and support and ensure that even the tiniest details will not be forgotten – regardless of the size of your event.





Well taken care of

Our commitment wins hearts

We ensure that you will be pleased about a success with top results. One and the same contact person will be available to you because personal support is a matter close to our heart. We look forward to welcoming you and your guests!



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